

# New Chief Enrollment Officer Utilizes Credit Calculator to Better Serve Incoming Students



- **Case Study: Oklahoma Christian**
- **Oklahoma City, OK**
- **2250+ Students**
- **Private Liberal Arts**

Product: Transfer Credit Calculator (TraCC)

"I've been asked what we use for transfers by many people and I tell them that **DegreeSight solves our problem** and doesn't create any new work for my staff. **The best thing about (DegreeSight) is that it is transparent...** and the more transparent you can be, the better.

**Jeff Abramson**  
Chief Enrollment Officer  
Oklahoma Christian University

## Challenges

Jeff Abramson was two months on the job at Oklahoma Christian University (OC) and was identifying immediate needs that the enrollment office had. He observed that the current process for performing incoming student transcript evaluations was taking too long, involving too many people, and was only available to applicants.

## Solution

OC implemented DegreeSight's TraCC product, a credit calculator that automates existing articulation agreement data and learns new rules the more it is used.

TraCC helped to not only centralize the process, it also made it available to all incoming students, and significantly decreased how long it took to get the students a response. Jeff also noted that "the credit calculator is transparent, and the more transparent you can be, the better off you will be".

## Results

- 8 months w/DegreeSight's Credit Calculator
- 146 users logged-in
- 51 new inquiries, 8 deposited
- 722 courses submitted
- 122 new rules created

**51**

**New Prospects**  
8 submitted a deposit

**122**

**Rules Created**  
DegreeSight learns as it goes

*DegreeSight helps colleges and universities attract and engage with prospective students in a personalized way through its branded, online, credit calculator offered on the institution's website.*