University sees Immediate Gains providing Student Self-Service Credit Evaluation with High Automation

ROOSEVELT UNIVERSITY

- **Case Study: Roosevelt University**
- **Chicago, IL**
- **2, 300+ Students**
- **Private, nonsectarian**

Product: Inbound

"The admissions team has immediately had a major weight lifted from their shoulders. Transfer counselors can actually focus on their job and recruitment besides just evaluating credits."

"We have also seen a large increase in students researching on their own and converting into reliable leads."

Seth Lane
Asst Dir of Transfer Admissions
Roosevelt University

Executive Summary

Challenges

Roosevelt University was facing significant challenges in efficiently evaluating transfer credits at scale. Staff and faculty were spending excessive amounts of time responding to student inquiries around credits, detracting from other crucial job functions. Roosevelt recognized the need for a simple and clear tool that provided fast, accurate answers to students with information about their transfer credits, without requiring extensive human intervention.

Solution

Roosevelt partnered with DegreeSight to deploy Inbound, an advanced credit management system. Throughout the implementation phase, Roosevelt and DegreeSight collaborated to migrate Roosevelt's healthy database of course equivalencies to the Inbound system, effectively automating previously labor-intensive processes. Additionally, students now benefit from real-time responses through the self-service platform.

Results

- **Automation:** 80% automation rate at launch
- **Lead Generation:** Averaging 32 leads/week
- **Time Savings**: Immediate effect for counselors to focus on recruitment, not administrative tasks
- **Immediate Success:** Over 138,000 rules migrated to DegreeSight during implementation, unlocking automation for a historically manual process

561 **Prospects**
Since Launch

84.8% **Automation**
System-Made Decisions

DegreeSight helps colleges and universities attract and engage with prospective students in a personalized way through its branded, online, credit calculator offered on the institution's website. For more info email hello@degreesight.com